

NEW MEXICO WATER SURVEY
TOPLINE RESULTS
N = 706
NOVEMBER 2021

1. WHAT DO YOU BELIEVE ARE THE BIGGEST ISSUES FACING NEW MEXICO AT THIS TIME?

BIGGEST ISSUES CURRENTLY FACING NEW MEXICO	
TOTAL SAMPLE (N=706) TOP 11 UNAIDED RESPONSES	
CRIME	28%
EDUCATION SYSTEM IS POOR	19%
ECONOMY WEAK	15%
COVID-19	13%
UNEMPLOYMENT/LACK OF JOBS	13%
GOVERNMENT/POLITICAL LEADERSHIP IS INCOMPETENT/CROOKED	11%
HOMELESSNESS	10%
IMMIGRATION ISSUES	7%
CLIMATE CHANGE	5%
LOW WAGES	5%
DON'T KNOW/WON'T SAY	5%

2-12. NOW I WOULD LIKE TO READ YOU A LIST OF ISSUES IN NEW MEXICO AND FOR EACH ONE, ASK YOU TO RATE HOW SERIOUS OF A PROBLEM YOU THINK IT IS USING A 1 TO 5 SCALE WHERE 5 IS VERY SERIOUS PROBLEM AND 1 IS NO PROBLEM AT ALL.

SERIOUSNESS OF ISSUES IN NEW MEXICO							
(SUMMARY TABLE)							
TOTAL SAMPLE (N=706)							
RANKED BY HIGHEST PERCENTAGE "VERY SERIOUS PROBLEM"							
	VERY SERIOUS PROBLEM 5	4	3	2	NO PROBLEM AT ALL 1	DON'T KNOW/ WON'T SAY	MEAN†
CRIME	57%	20%	13%	6%	3%	1%	4.2
THE IMPACT OF DROUGHT ON NEW MEXICO'S RIVERS AND WATER SUPPLY	48%	21%	16%	7%	5%	3%	4.0
THE STRENGTH OF THE ECONOMY	44%	21%	23%	7%	3%	1%	4.0
LACK OF WATER AVAILABLE ON TRIBAL LANDS AND PUEBLOS	43%	19%	15%	5%	8%	11%	3.9
AVAILABILITY OF FUTURE WATER SUPPLIES	41%	22%	19%	7%	6%	4%	3.9
LACK OF WATER AVAILABLE TO FARMS AND RANCHES	40%	26%	18%	6%	5%	6%	4.0
CLIMATE CHANGE	40%	14%	12%	11%	21%	2%	3.4
THE HEALTH OF NEW MEXICO'S RIVERS AND STREAMS	30%	24%	27%	10%	5%	4%	3.7
WATER POLLUTION	29%	20%	24%	14%	10%	3%	3.5
QUALITY OF THE DRINKING WATER	27%	20%	26%	12%	14%	1%	3.3
AVAILABILITY OF FUTURE ENERGY RESOURCES	25%	20%	27%	13%	12%	3%	3.3

† THE MEAN SCORE IS DERIVED BY TAKING THE AVERAGE SCORE BASED ON THE 5-POINT SCALE. THE VERY SERIOUS PROBLEM RESPONSE IS ASSIGNED A VALUE OF 5; THE NO PROBLEM AT ALL RESPONSE IS ASSIGNED A VALUE OF 1. THE DON'T KNOW/WON'T SAY RESPONSES ARE EXCLUDED FROM THE CALCULATION OF THE MEAN.

13-18. I WOULD LIKE TO READ YOU VARIOUS STATEMENTS RELATED TO WATER AND FOR EACH ONE, ASK YOU TO RATE HOW STRONGLY YOU EITHER AGREE OR DISAGREE USING A 5-POINT SCALE WHERE 5 IS STRONGLY AGREE AND 1 IS STRONGLY DISAGREE.

AGREE/DISAGREE WITH VARIOUS STATEMENTS RELATED TO WATER							
(SUMMARY TABLE)							
TOTAL SAMPLE (N=706)							
RANKED BY HIGHEST PERCENTAGE "STRONGLY AGREE"							
	STRONGLY AGREE 5	4	3	2	STRONGLY DISAGREE 1	DON'T KNOW/ WON'T SAY	MEAN†
WE NEED TO ACT NOW TO ENSURE FUTURE GENERATIONS HAVE AN ADEQUATE WATER SUPPLY	59%	16%	12%	4%	7%	1%	4.2
DROUGHT AND LACK OF WATER SUPPLIES THREATEN OUR WAY OF LIFE IN NEW MEXICO	43%	20%	19%	10%	7%	2%	3.8
THERE IS STRONG EVIDENCE THAT DROUGHT IN THE REGION IS TIED TO CLIMATE CHANGE	41%	14%	15%	8%	20%	2%	3.5
NEW MEXICO RESIDENTS AND BUSINESSES NEED TO DO MORE TO REDUCE WATER USE	37%	22%	22%	9%	10%	1%	3.7
NEW MEXICO FARMS NEED TO DO MORE TO REDUCE WATER USE	18%	19%	31%	12%	18%	2%	3.1
EVEN IF WE FACE SEVERE DROUGHT CONDITIONS IN THE FUTURE, NEW MEXICO HAS ENOUGH UNDERGROUND WATER SUPPLIES OR AQUIFERS TO LAST FOR MULTIPLE GENERATIONS	16%	10%	24%	18%	26%	5%	2.7

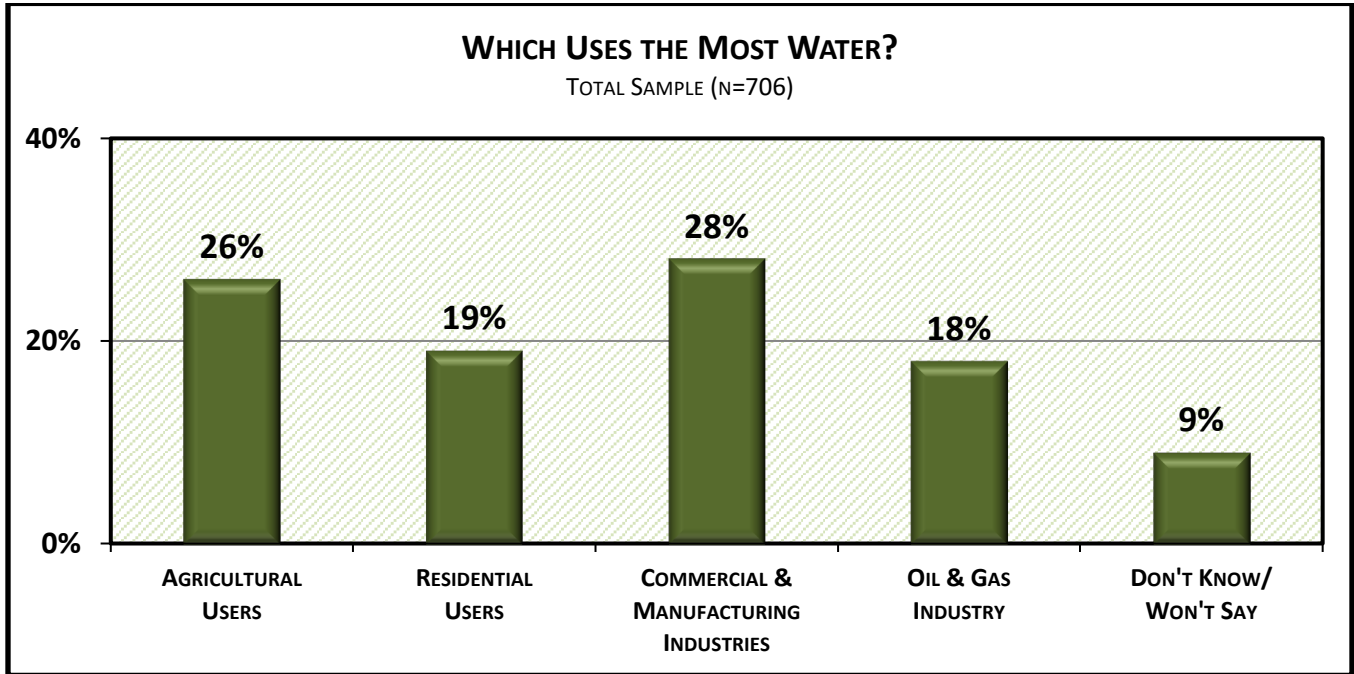
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19-23. NOW I WOULD LIKE TO READ YOU VARIOUS STATEMENTS ABOUT NEW MEXICO GOVERNMENT AND WATER RELATED ISSUES AND FOR EACH ONE, ASK YOU TO RATE HOW STRONGLY YOU EITHER AGREE OR DISAGREE USING A 5-POINT SCALE WHERE 5 IS STRONGLY AGREE AND 1 IS STRONGLY DISAGREE.

AGREE/DISAGREE WITH VARIOUS STATEMENTS ABOUT NEW MEXICO GOVERNMENT AND WATER RELATED ISSUES (SUMMARY TABLE) TOTAL SAMPLE (N=706) RANKED BY HIGHEST PERCENTAGE "STRONGLY AGREE"							
	STRONGLY AGREE 5	4	3	2	STRONGLY DISAGREE 1	DON'T KNOW/ WON'T SAY	MEAN†
NEEDS TO DO MORE TO ENSURE THAT NATIVE AMERICAN PUEBLOS AND RESERVATIONS HAVE ACCESS TO CLEAN, RELIABLE DRINKING WATER SUPPLIES	65%	12%	11%	5%	6%	1%	4.2
SHOULD BE MORE TRANSPARENT BY PROVIDING THE PUBLIC WITH ALL ITS DATA ON WATER SUPPLIES AND QUALITY	64%	17%	13%	2%	4%	1%	4.4
NEEDS TO MODERNIZE AND DEDICATE MORE FUNDING TOWARDS THE MANAGEMENT OF OUR WATER QUALITY AND WATER SUPPLY	46%	21%	18%	5%	9%	2%	3.9
SHOULD FACTOR IN CLIMATE CHANGE WHEN PLANNING FOR FUTURE STATE WATER USE	46%	15%	13%	7%	16%	1%	3.7
SHOULD MORE CLOSELY MONITOR AND REGULATE GROUNDWATER PUMPING TO MAKE SURE SUPPLIES ARE NOT DEPLETED	42%	18%	19%	7%	12%	2%	3.7

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24. WHICH OF THE FOLLOWING DO YOU BELIEVE USES THE MOST WATER IN NEW MEXICO?

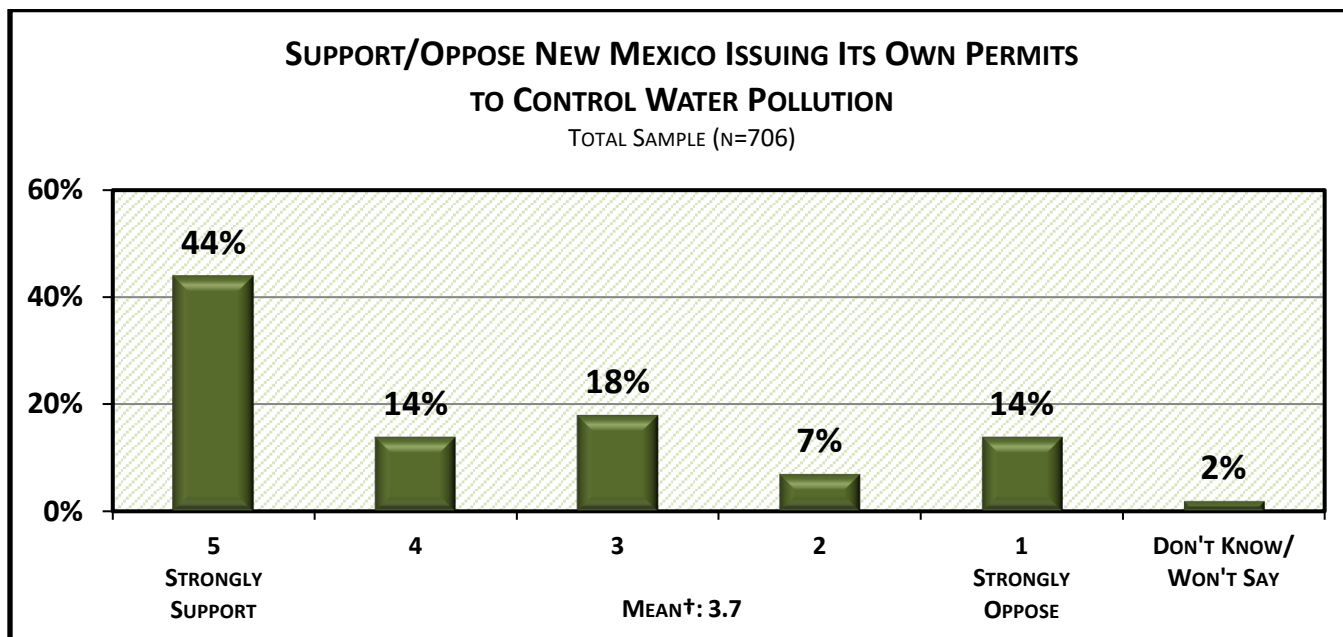


25-33. NOW I WOULD LIKE TO READ YOU VARIOUS THINGS NEW MEXICO COULD DO TO ADDRESS WATER ISSUES AND ASK YOU TO RATE HOW STRONGLY YOU EITHER SUPPORT OR OPPOSE EACH ONE USING A 5-POINT SCALE WHERE 5 IS STRONGLY SUPPORT AND 1 IS STRONGLY OPPOSE.

SUPPORT/OPPOSE VARIOUS THINGS NEW MEXICO COULD DO TO ADDRESS WATER ISSUES (SUMMARY TABLE) TOTAL SAMPLE (N=706) RANKED BY HIGHEST PERCENTAGE "STRONGLY SUPPORT"							
	STRONGLY SUPPORT 5	4	3	2	STRONGLY OPPOSE 1	DON'T KNOW/ WON'T SAY	MEAN†
REQUIRE STATE AGENCIES TO SHARE ALL WATER DATA INFORMATION WITH OTHER AGENCIES AND THE PUBLIC	68%	16%	11%	2%	2%	1%	4.5
INCREASE FUNDING IN WATER INFRASTRUCTURE PROJECTS TO ENSURE WATER SUPPLIES FOR FUTURE GENERATIONS	51%	23%	12%	7%	6%	1%	4.1
INCREASE FUNDING TO HELP IMPROVE THE HEALTH OF RIVERS AND STREAMS	48%	21%	15%	7%	8%	1%	4.0
OFFER FUNDING AND TECHNICAL SUPPORT TO SMALL RURAL WATER SYSTEMS THAT SEEK TO FORM REGIONAL WATER SYSTEMS, WHILE MAINTAINING LOCAL CONTROL	44%	24%	20%	5%	5%	3%	4.0
PLACE LIMITS ON THE AMOUNT OF WATER REMOVED FROM RIVERS AND STREAMS TO PROTECT FISH, WILDLIFE, AND THEIR HABITAT	44%	24%	16%	6%	9%	1%	3.9
MAKE CHANGES TO THE WATER LAWS AND RULES TO BETTER PREPARE FOR A CHANGING CLIMATE	44%	18%	16%	7%	14%	1%	3.7
INCREASE FUNDING TO MODERNIZE THE STATE'S WATER DATA MANAGEMENT SYSTEMS	40%	24%	20%	6%	8%	2%	3.8
USE PUBLIC FUNDS TO HELP IMPROVE WATER EFFICIENCY ON NEW MEXICO FARMS AND RANCHES	37%	24%	20%	7%	10%	2%	3.7
PROVIDE MONETARY INCENTIVES TO ENCOURAGE LARGE FARMS AND AGRICULTURAL USERS TO USE LESS WATER	32%	20%	20%	11%	15%	1%	3.4

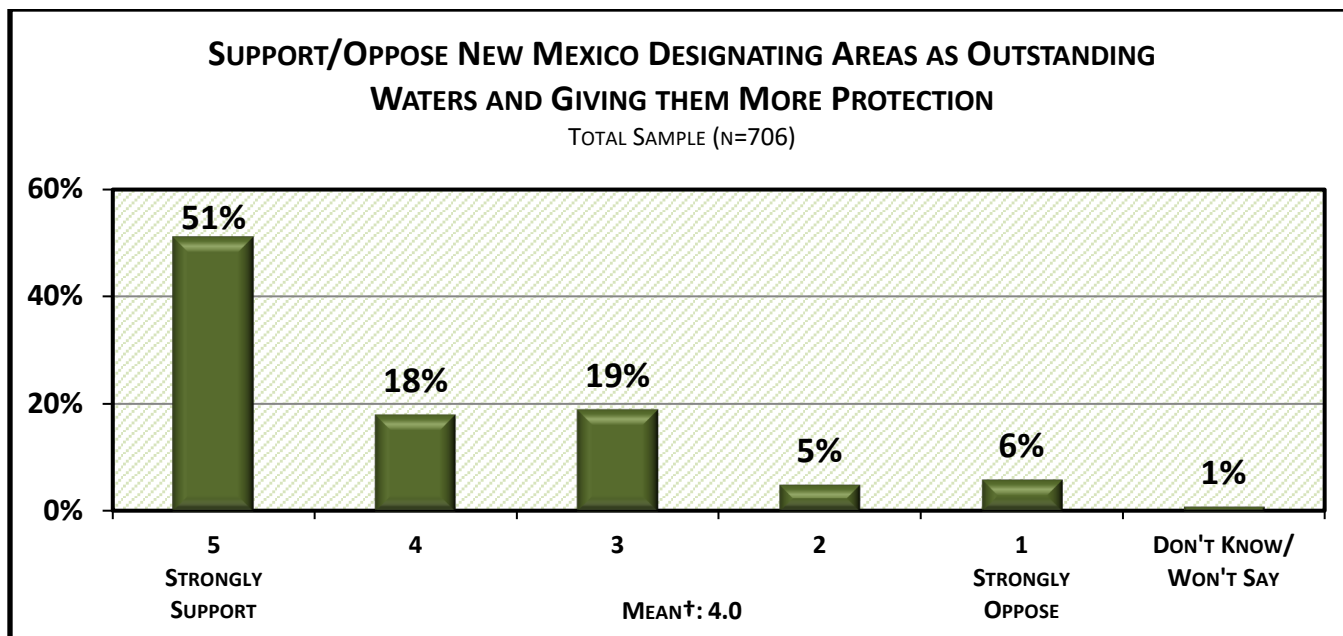
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- 34. NEW MEXICO IS ONE OF ONLY THREE STATES THAT DOES NOT ISSUE PERMITS TO PREVENT WATER POLLUTION ENTERING OUR RIVERS AND STREAMS. INSTEAD, IT IS DEPENDENT UPON FEDERAL AGENCIES. PLEASE RATE HOW STRONGLY YOU SUPPORT OR OPPOSE NEW MEXICO ISSUING ITS OWN PERMITS TO CONTROL WATER POLLUTION USING A 5-POINT SCALE WHERE 5 IS STRONGLY SUPPORT AND 1 IS STRONGLY OPPOSE.**



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- 35. THE NATIONAL CLEAN WATER ACT ALLOWS STATES TO DESIGNATE ITS HEALTHIEST AND CULTURALLY SIGNIFICANT RIVERS, LAKES AND STREAMS AS OUTSTANDING WATERS WHICH PROVIDE PROTECTIONS FROM DEVELOPMENT OR HARMFUL ACTIVITIES. PLEASE RATE HOW STRONGLY YOU SUPPORT OR OPPOSE NEW MEXICO DESIGNATING AREAS AS OUTSTANDING WATERS AND GIVING THEM MORE PROTECTIONS USING A 5-POINT SCALE WHERE 5 IS STRONGLY SUPPORT AND 1 IS STRONGLY OPPOSE.**



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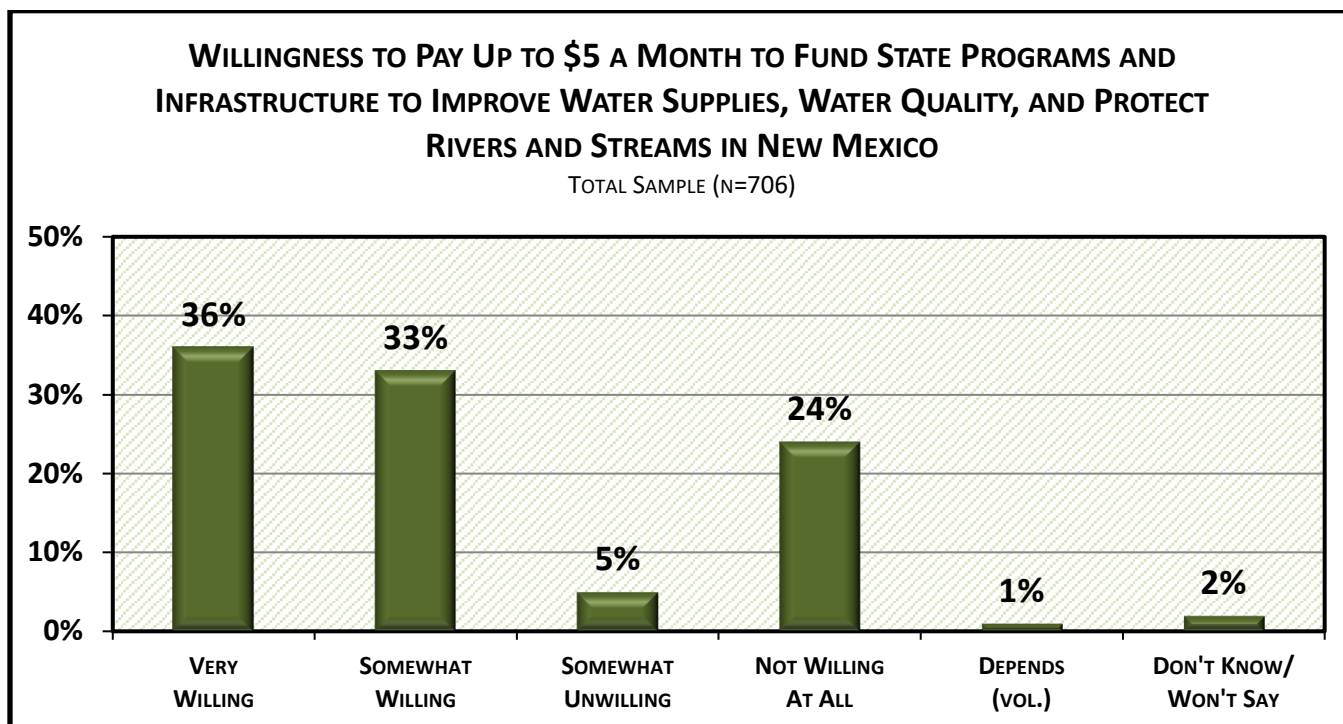
36-40. AS NEW MEXICO DEVELOPS WAYS TO HELP SOLVE CURRENT AND FUTURE WATER SUPPLY ISSUES, I WOULD LIKE YOU TO RATE HOW IMPORTANT EACH OF THE FOLLOWING GOALS IS TO YOU USING A 5 POINT SCALE WHERE 5 IS EXTREMELY IMPORTANT AND 1 IS NOT IMPORTANT AT ALL.

LEVEL OF IMPORTANCE OF VARIOUS GOALS TO HELP SOLVE CURRENT AND FUTURE WATER SUPPLY ISSUES (SUMMARY TABLE) TOTAL SAMPLE (N=706) RANKED BY HIGHEST PERCENTAGE "EXTREMELY IMPORTANT"							
	EXTREMELY IMPORTANT 5	4	3	2	NOT IMPORTANT AT ALL 1	DON'T KNOW/ WON'T SAY	MEANT†
PROTECTING THE HEALTH OF RIVERS AND STREAMS	65%	19%	11%	2%	2%	1%	4.4
KEEPING WATER RATES AFFORDABLE	64%	19%	13%	2%	2%	1%	4.4
EXPANDING WATER RECYCLING PROGRAMS	63%	19%	12%	2%	3%	*	4.4
PROTECTING FISH AND WILDLIFE	58%	24%	13%	3%	2%	*	4.3
ENSURING A RELIABLE SUPPLY OF WATER FOR FARMS	55%	29%	11%	2%	3%	*	4.3

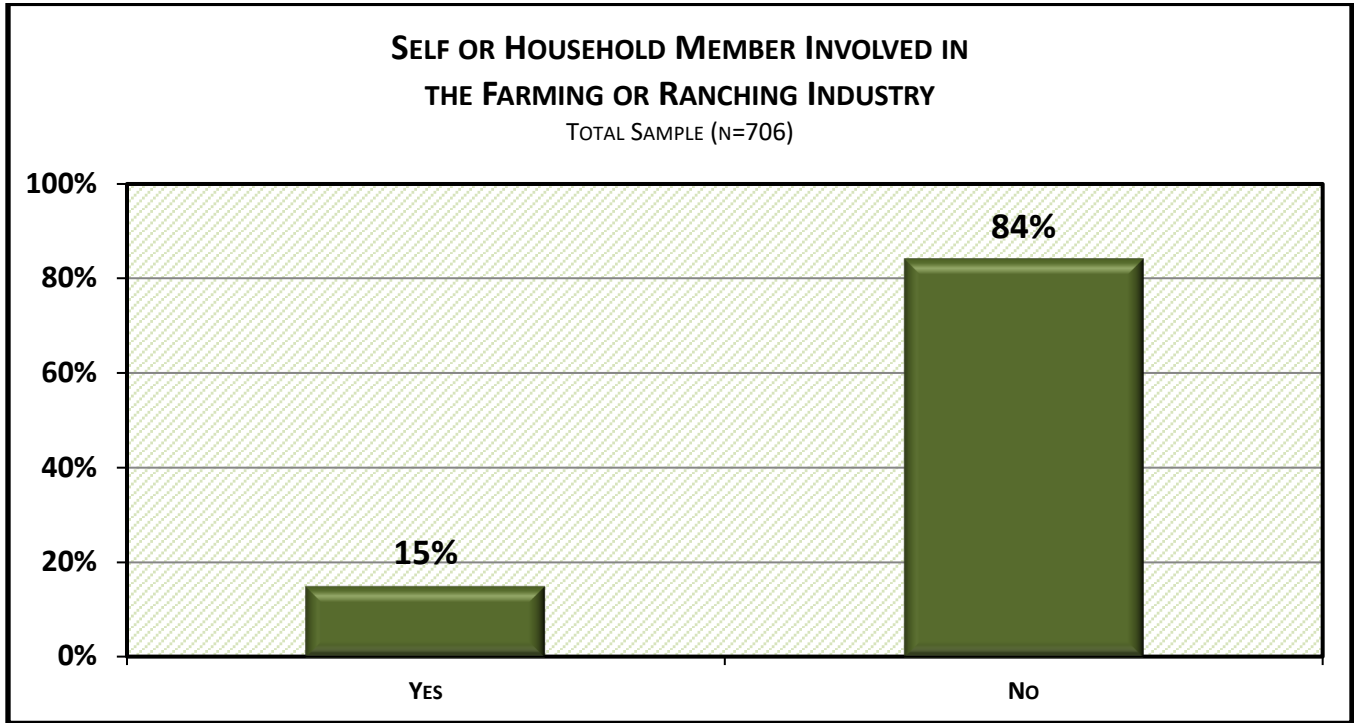
*LESS THAN 1% REPORTED.

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41. WOULD YOU BE VERY WILLING, SOMEWHAT WILLING, SOMEWHAT UNWILLING, OR NOT WILLING AT ALL TO PAY UP TO FIVE DOLLARS A MONTH TO FUND STATE PROGRAMS AND INFRASTRUCTURE THAT WOULD IMPROVE WATER SUPPLIES, WATER QUALITY, AND PROTECT RIVERS AND STREAMS IN NEW MEXICO?



42. ARE YOU OR ANY OF YOUR HOUSEHOLD MEMBERS INVOLVED IN THE FARMING OR RANCHING INDUSTRY?



43. WHICH OF THE FOLLOWING BEST DESCRIBES WHERE YOU LIVE NOW?

